

# ***Ralph Walker Cup***

## ***October 24, 2016***

The longest-running fundraising event in support of Cal Baseball, the Ralph Walker Cup is held each October at the Contra Costa Country Club. The Cup is the annual gathering of Cal Baseball alums, friends and family for a fun day of golf, good food and great company.

In 2013 the Foundation named the tournament in the memory of Ralph Walker, a dear friend of Cal Baseball who held an unwavering commitment to the program. As a result of Ralph's leadership, vision and personal drive the tournament has raised hundreds of thousands of dollars for Cal Baseball.



## ***Event Sponsorship Options***

### **Diamond Sponsor.....\$10,000**

- 2 Foursomes with MLB Player or Cal Coach
- Lunch, reception and tee prizes for all players
- Tee Sign sponsor recognition
- Recognition in event program
- 2 Flex Ticket Books for the 2017 Season
- Event recognition at Gala Dinner

### **Golden Bear Sponsor.....\$5,000**

- One sixsome golf registration
- Lunch, reception and tee prizes for all players
- Sponsor Tee Sign and event program recognition

### **Blue Sponsor.....\$2,500**

- One foursome, including lunch, reception and tee prizes for all players
- Sponsor recognition in event program

### **Tee/Green Sponsor.....\$350**



## About the Cal Baseball Foundation, Inc.

The Cal Baseball Foundation, Inc., is a 501(c)(3) non-profit public benefit corporation formed in 2010. Our mission is to ensure the permanent existence of a top-tier intercollegiate baseball program at the University of California, Berkeley. The Foundation is designated by the University as an official support group.

The Foundation was established initially to serve in the limited role as the fiscal agent for the baseball program's Annual Golf Tournament. Following the University's announcement of the program's elimination in 2010, the Foundation assumed additional responsibility to successfully secure the Program's reinstatement.

The Save Cal Baseball Campaign raised funds for a term endowment to ensure the continuation of the Baseball program through, at minimum, the FY2018-19 season. Following the Program's reinstatement in April 2011, the Foundation submitted to the Chancellor a business plan to generate annual program revenues to extend the life of the term endowment.

Our goals are to minimize the draw on the Save Cal Baseball endowment fund by increasing annual fund raising and game-day revenue; to implement facilities improvements, including field lights and a video scoreboard, and to establish a long-term endowment for the Baseball Program to replace the Save Cal Baseball term endowment.

The Foundation Board of Directors consists of six major donors to the Save Cal Baseball fund, seven former Cal Baseball players representing each of the decades from 1970 to the present, and seven at-large members representing the Cal Baseball community. The non-voting members include a Chancellor's representative, the Cal Athletic Director or his/her designee, and the Head Baseball Coach.



# Sponsorship Form

Thank you for supporting Cal Baseball! Please select and pay for your sponsorship package on-line at [www.calbaseballfoundation.org/sponsorships](http://www.calbaseballfoundation.org/sponsorships) or mail this form and payment to:

Dan Deaver, Cal Baseball Foundation, 3470 Mt. Diablo Blvd, Suite A-110, Lafayette, CA 94549

Once we receive your completed form, the Cal Baseball Foundation will contact you to discuss event arrangements, sponsorship benefits, and recognition.

## CONTACT INFORMATION:

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Contact E-mail Address

\_\_\_\_\_  
Contact Phone Number

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip Code

## PERFECT GAME VALUE PACKS

\_\_\_ \$20,000 Grand Slam Sponsor Pack

\_\_\_ \$15,000 Home Run Sponsor Pack

\_\_\_ \$10,000 Triple Play Sponsor Pack

## RALPH WALKER CUP EVENT SPONSOR

\_\_\_ \$10,000 Diamond Sponsor

\_\_\_ \$5,000 Golden Bear Sponsor

\_\_\_ \$2,500 Blue Sponsor

\_\_\_ \$350 Tee/Green Sponsor

## FOR LOVE OF THE GAME EVENT SPONSOR

\_\_\_ \$10,000 Blue & Gold Sponsor

\_\_\_ \$5,000 Gold Sponsor

\_\_\_ \$2,500 Blue Sponsor

## EVANS DIAMOND BANNER SPONSOR

\_\_\_ \$7,500

## PAYMENT INFORMATION:

— Please send me an invoice

— I have enclosed a check made payable to the Cal Baseball Foundation

— Please charge my credit card

Card Type: VISA / MC / AmEx / Discover

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Security Code

**Cal Baseball Foundation, Inc.**

Tax ID No. 27-3544183

\$ \_\_\_\_\_  
Total Sponsorship Cost

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date